



WEST CANCER
FOUNDATION



CHALLENGE CANCER

BENEFITING WEST CANCER FOUNDATION

2020 PARTICIPANT GUIDE

WESTCANCERFOUNDATION.ORG



Dear Challenge Cancer Participant:

Every day brings so many challenges for those faced with a cancer diagnosis. The underserved in our community must deal with an even larger set of challenges such as lack of transportation, or lack of health insurance made even worse due to COVID 19 related job losses. These and so many more challenges related to cancer are simply not acceptable.

However, YOU accepted our challenge, raised funds, and found incredible ways to make a virtual event successful! Funds you have helped raise will provide an uninsured woman with a potentially life-saving breast cancer screening. You are also allowing us to fund cancer research today, right here in our community. And, with your help, we will continue knocking down barriers to cancer prevention and funding research for new protocols and treatments.

Together, we CHALLENGE CANCER. Your ongoing commitment truly means the world, and we really couldn't do it without you. We will continue to Challenge Cancer, and with your support we can and will make a difference.

Sincerely,

A handwritten signature in black ink that reads 'Leighanne' in a cursive script.

Leighanne Soden
Executive Director
West Cancer Foundation



WEST CANCER FOUNDATION

West Cancer Foundation's mission is to advance the fight against cancer by investing in cancer research and education, supporting cancer patients, and promoting the overall health of our community.

WHERE THE MONEY GOES



RESEARCH

Invest in the most promising scientific and clinical cancer research



EDUCATION

Educate and train oncologists for the future of cancer care



PATIENT SUPPORT

Support cancer patients by providing supportive services



COMMUNITY OUTREACH

Promote the overall health of our community

HOW YOUR DONATION MAKES AN IMPACT

\$35

provides a post-mastectomy bra for a breast cancer patient in need

\$50

Helps 2 cancer patients get to their cancer treatment

\$75

provides a lymphedema garment to a cancer patient in pain

\$140

provides a screening mammogram for a woman without insurance

westcancerfoundation.org

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TOP FUNDRAISERS

INDIVIDUALS

Robert Blankenship
Ben Fields
Molly Chiz
Timothy Myrick
Kate Horton
Jennifer Swearingen
Cheryl Sommerfield
Angela Gustafson
Susan Batson
Natalie Trem

TEAMS

Team Sedgwick
Ben Fields and Friends
Beggin' Ain't Easy
Team First Horizon
Kick Cancer's Ass
Team 5-Kate
Memphis Hightailers
Graves and Gang
Marx-Bensdorf/ BPC
Somer Dream Team

*as of September 8, 2020

CHALLENGE WINNERS

Your Best Mile

Neil Johnson, Tyler Beard, Melissa Taylor

30 in 30

Bill Wells, Lisa Evans, Lucie Calvin, Kyle Tingley, Libby Shackelford, Katheryn Watts, Keri Burnette, Jill Amos, Cheryl Sommerfield, Kate Horton, Melissa Taylor, Heather Fleming

Weekend Warrior

Derek Morgan, Kate Horton, Melissa Taylor

Our [Ride to Challenge Cancer](#) and [Run/Walk to Challenge Cancer](#) fitness challenge go until September 12. Log onto your Challenge Hound account to compete.

2020 VOLUNTEER COMMITTEE

Jill Amos
Bob Blankenship
Michelle Campbell
Gene Carkeet
Susan Ewing

Nanette Farris
Angela Gustafson
Kate Horton
Mitchell Lansky
Kristen Leone
Richard Murphy

Carley Myrick
April Phillips
Tish Pinion
Amy Pollan
Jen Swearingen



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We are proud to extend our legacy of caring through our support of the West Cancer Center. We honor the many brave survivors among our colleagues, clients and partners and pay tribute to our former chief operating officer, the late Steve Penman. At Sedgwick, caring counts®.

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Highland Capital has always been and will always be a proud supporter of
WEST CANCER FOUNDATION



**WEST CANCER
FOUNDATION**

Highland Capital
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Highland Capital Management, LLC
6075 Poplar Avenue
Suite 703
Memphis, TN 38119-4740

www.highlandcap.com



(901).761.9500

TREAT CANCER SMARTER

BIOMARKERS ARE CHANGING HOW WE UNDERSTAND CANCER – AND HOW WE FIGHT IT

Advances in the understanding of how cancer behaves at the molecular level are helping oncologists learn to treat cancer “smarter.” Now more than ever, doctors are using molecular profiling (also called tumor profiling) to personalize treatment options based on the unique biomarkers found in each patient’s cancer.

Learn more at www.MyCancer.com.

 facebook.com/mycancercom  twitter.com/mycancer_com



Individual profiling results may vary or be unavailable based on amount or type of specimen submitted. Use of tumor profiling is only one part of a patient's health status and its use is solely within the discretion and independent medical judgment of the treating physician.



MyCancer.com is an educational resource for cancer patients and their caregivers, sponsored by Caris Life Sciences. The site is designed to provide information about molecular profiling, cancer biomarkers and treatments.

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MEN FIGHTING OVARIAN CANCER WANTS TO MAKE A DIFFERENCE IN THE FIGHT TO FIND AN EARLY STAGE DIAGNOSIS.



What is the general outlook for women diagnosed with ovarian cancer? In women age 35-74, ovarian cancer is the fifth leading cause of cancer related deaths. An estimated one woman in 75 will develop ovarian cancer during her lifetime. The American Cancer Society estimates that there will be over 22,000 new cases of ovarian cancer diagnosed this year and that more than 15,000 women will die from ovarian cancer this year.

When one is diagnosed and treated in the earliest stages, the 5-year survival rate is over 90%. Due to ovarian cancer's non-specific symptoms and lack of early detection tests, only 19% of all cases are found at this early stage. If caught in stage III or higher, the survival rate can be as low as 30.6%. Due to the nature of the disease, women diagnosed with ovarian cancer have a different profile and it is impossible to provide a general prognosis.



Source: American Cancer Society



The Best of Both Worlds.



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